

the Market

At Delaware Valley College

We would like you to participate in the

4th Annual Monster Pumpkin Madness & Country Fair and Fall Fun

at The Market at DelVal on September 28th and 29th. This unique and Fun for the Family 2 day event is well on its way to becoming a Doylestown Community tradition! We have many exciting activities planned. These activities include: wagon rides, inflatable amusements, corn maze, rope maze, animals, crafters, food, and more! This event attracts a couple thousand people over the weekend. The highlight of the weekend will be the "Official Pumpkin Weigh Off" on Saturday, September 28th. The Market at DelVal is an official weigh station for giant pumpkin growers in the area. Prizes will be awarded in several categories with the top prize being \$1500!

Your company banner will be displayed at Monster Pumpkin Madness & Country Fair, acknowledging your Sponsorship of the Event. Your Season Sponsor status is included in E-Mail "blasts", Twitter, and all Facebook postings. Your name, logo, and link will also appear on the Fall Fun page on our website, as well as year round on the Partner Page. This exposure on our social media pages will introduce your company to even more of The Market at DelVal Customers each day! You will have opportunities to participate in coupon/giveaway as well as have a table/exhibit area at Monster Pumpkin Madness & Country Fair. The fee for this sponsorship is \$500.

With your support, the festival will be able to promote local business, Delaware Valley College, agriculture, and community involvement for many years to come.

Please look over the sponsorship form and submit by September 1st. The Annual Monster Pumpkin Madness & Country Fair is a fun and self-supporting event made possible by the sponsors and participating crafters and exhibitors.

If you have any questions please feel free to contact us at any time. We can be easily reached by e-mail at TheMarket@delval.edu, phone at 215-230-7170, or through the mail at the above address.

Sincerely,

Robert Arcidiacono

E-mail: TheMarket@delval.edu; **Phone:** 215.230.7170; **Fax:** 215.230.7286;

Address: 2100 Lower State Road, Doylestown, PA 18901.

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At Delaware Valley College

4th Annual Monster Pumpkin Madness & Country Fair
September 28 & 29, 2013; 11am-4pm
2013 Season Sponsorship Contract

Season Sponsorship Information

Company Name _____

Authorized Representative _____

Billing Address _____

Title _____

E-Mail _____

City _____

Website _____

State/Zip _____

Phone/Fax _____/_____

This following constitutes an agreement between The Market at DelVal, herein known as, for the purposes of this agreement, “the Fair”, and (Company) _____, herein referred to as “the Sponsor”

“The Fair” Agrees to Provide the Following:

- During the weigh off “The Sponsor” will be acknowledged for their support.
- “The Sponsor” banner will be displayed at Monster Pumpkin Madness & Country Fair, acknowledging your Sponsorship, along with on display each weekend during our Fall Fun event.
- Included in E-mail “blast”, Facebook, and Twitter recognition for your sponsorship.
- Provided A 10x10 space, located on the fairgrounds, during the two day event. Location to be determined by “the Fair”. “The Vendor” must provide their own display table and chairs and canopy, if desired. There is no covered vendor area. Area should be completing set up by 11am and begin breaking down at 4pm.
- Your name, logo and link will also appear on our website on the Fall Fun page, as well as year round on the Partner Page, exposing your company to even more of The Market Customers each day!

PROVISIONS:

Terms:

At the 4th Annual Monster Pumpkin Madness & Country Fair, at The Market at DelVal, (Company)_____ shall have table/exhibit space to promote their product/service. All promotion material is subject to the approval of Shady Brook Farm and/or its representatives. All promotion and distribution of materials must take place at the table/exhibit space. Any distribution away from the table/exhibit space is strictly prohibited. Shady Brook Farm and The Market at DelVal reserve the right to terminate Sponsorship if Terms are not adhered to.

Force Majeure:

Failure to perform any term or condition of this Agreement as a result of conditions beyond its control such as, but not limited to, war, strikes, fires, floods and other weather conditions, governmental restrictions, power failures, or damage or destruction of any network facilities or servers, shall not be deemed a breach of this Agreement.

4th Annual Monster Pumpkin Madness & Country Fair is an “All Weather Event”. No refunds will be given.

Fees: The fee for this sponsorship is \$500 for both days of the event

This Contact is executed and agreed upon this date:

By and Between:

The Market at DelVal

Sponsor

Please submit by September 1st

E-mail: TheMarket@delval.edu; **Phone:** 215.230.7170; **Fax:** 215.230.7286;

Address: 2100 Lower State Road, Doylestown, PA 18901.

If you have any questions please e-mail or call.