



DELAWARE VALLEY
UNIVERSITY

FOR IMMEDIATE RELEASE

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Shady Brook Farm will No Longer Manage The Market at DelVal *The change will be effective Aug. 15.*

DOYLESTOWN, Pa., — (7/31/20) —Delaware Valley University and Shady Brook Farm announced today that Shady Brook will no longer operate The Market at DelVal effective Aug. 15, 2020. The University will be exploring a variety of options for future use of the facility.

“Shady Brook has been an important partner to DelVal for nearly 12 years,” said University President Dr. Maria Gallo. “The quality of their food and produce offerings, creative events and farm tours have connected our campus to our neighbors and the community. We thank them for their partnership.”

The Market at DelVal has been operated by the Shady Brook Farm with a Specialty Food, freshly prepared foods, a garden center and a variety of events including ‘Pick your Own’ produce, wine tasting, and tours of DelVal’s active farmland.

“We have worked hard over the last few months to adapt and change, keeping the health and safety of our customers and employees at the forefront,” said Paul Fleming, President of Shady Brook Farm. “The added difficulties of running a business such as ours with the current government mandates have made it impossible for us to continue. It is with heavy hearts that we announce the closing of The Market at DelVal effective August 15,

THE OFFICE OF MARKETING AND COMMUNICATIONS

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2020. We had hoped to make it through the fall season and have been working hard to continuously adapt, but with the challenges we're now facing, the closing has come sooner than expected."

Shady Brook's Yardley location remains open. "We're grateful for the opportunity we've had to work with Delaware Valley University as well as the local community, and wish all the best. Our Yardley, PA location at Shady Brook Farm remains open, and we look forward to welcoming our customers there," added Fleming.

"It is sad to leave The Market. I have been here from the beginning seeing the business grow," said Robert Arcidiacono, Manager of The Market at DelVal and Director of Operations at Shady Brook Farm. "I am going to truly miss the connection with the Community and students that have become like family to me over the past 12 plus years."

About The Market at DelVal

The Market at DelVal has been under management by Shady Brook Farm since 2008. The Fleming Family owns Shady Brook Farm and is part of a 100+ year old farming legacy dedicated to building a creative and educational environment while creating memories worth repeating through family, tradition, and community.

About Delaware Valley University

Delaware Valley University is a private, comprehensive, nonprofit university educating students with a curriculum that emphasizes and requires experiential learning. Located in Doylestown, Pennsylvania, about 30 miles north of Philadelphia, the University offers 28 undergraduate majors in life and physical sciences, business, the humanities, and agricultural and environmental sciences; more than seven master's degrees; and a doctorate in education. DelVal was founded in 1896 and currently educates approximately 1,980 undergraduate students, 450 graduate students and 850 continuing-education students. It is cited by the National Society for Experiential Education as having the country's top experiential-learning program, by Princeton Review as one of the best colleges in the Northeast, by U.S. News & World Report as a top 10 college where students land internships, and by College Factual as having one of the top 20 animal science programs in the country.

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